

IAEG XIV Congress 2023 Sponsorship Package

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© Chengdu, China

September 21-27, 2023

iaeg2022@cdut.edu.cn
 iaeg2022@cdut.edu.cn

Conference Overview

To strengthen theoretical innovation, technological breakthrough and international cooperation in the field of engineering geology and environment, the XIV Congress of the International Association for Engineering Geology and the Environment (IAEG XIV Congress 2023) will be held in Century City International Convention Center, Chengdu, China, from September 21 to 27, 2023. The theme of this conference is "Engineering Geology for a Habitable Earth".

With the expectation to attract more than 2,000 global participants from geology, civil engineering, water conservancy, environment, transportation, marine and other related fields to attend the conference, IAEG XIV Congress 2023 is an ideal platform to expand promotion, attract talented employees and engage with future collaborators for corporate/research institute in the field of Engineering Geology and the Environment. Since the founding of IAEG in 1964, which is a worldwide scientific society with more than 5,200 members and 59 national groups, IAEG Congress is held every four years. The previous IAEG Congress were in Paris, France (1970); São Paulo, Brazil (1974); Madrid, Spain (1978); New Delhi, India (1982); Buenos Aires, Argentina (1986); Amsterdam, Portugal Netherlands (1990);Lisboa, Vancouver, Canada (1998); Durban, South Africa (2002); Nottingham, United Kingdom Auckland, New Zealand (2010); Torino, Italy (2014);

General Scientific Themes

The topics included but not limited to below:

- Climate Change Mitigation and Adaption
- Engineering Geology and Sustainable Development
- Mechanism, Monitoring and Early Warning, Prevention and Assessment of Geological Disasters
- Environmental Engineering Geology and Ecosystem Protection
- Geotechnical Properties of Rock and Soil Mass
- Water reservoirs, Large Dams and associated Ground Stability
- Traffic Engineering Geology and Sichuan-Tibet Railway Construction
- Energy Engineering Geology and Deep Earth Resource Exploitation
- Urban Engineering Geology and Underground Space Utilization
- Marine Engineering Geology and Coastal Development
- Polar, Planetary Engineering Geology and Disasters
- Artificial Intelligence, Big Data and Engineering Geology
- New Theory and Technology of Engineering Geology
- Preservation of Cultural Heritage and Engineering Geology
- Education and Disciplinary Development of Engineering Geology

Organizers

Sponsor:	International Association for Engineering Geology and the Environment (IAEG)	
Organizers:	IAEG China National Group	
	Engineering Geology Commission, China Geology Society	
	State Key Laboratory of Geohazard Prevention and Geoenvironment Protection,	
	Chengdu University of Technology	

Sponsorship Contact

San Francisco, USA (2018).

Organizer Contact: State Key Laboratory of Geohazard Prevention and Geoenvironment Protection, Chengdu University of Technology		PCO Contact: Young Education Co., Ltd.
Dongpo Wang	Shenghua Cui	Sophie Guan
wangdongpo@cdut.edu.cn; 49077450@qq.com	cuishenghua18@cdut.edu.cn	iaeg2022@cdut.edu.cn



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Main Sponsorship

Value & Benefits	Diamond	Platinum (Exclusive)	Gold	Silver	
Package Value	US\$48,000	US\$32,000	US\$16,000	US\$9,500	
Honorary Naming	As a Co-organizer	As a Co-organizer	As a Co-organizer	-	
Complimentary Delegates	Five Delegates	Four Delegates	Three Delegates	Two Delegates	
LOGO Branding & Visibility - Your log	LOGO Branding & Visibility - Your logo will be on the following places:				
IAEG 2023 Website - Sponsors	Logo display with link to the sponsor's website				
Electronic Promotional Materials	√	\checkmark	√	√	
Main & Program Banner Stand	√	\checkmark	√	√	
Other Banner Stand in the Venue	√	\checkmark	√	√	
Banquet Ticket or Meal Ticket	Meal Ticket	Banquet Ticket	-	-	
Exhibition Opportunity					
Booth in Area A	Four Booths	Three Booths	Two Booths	-	
Booth in Area B	-	-	-	Two Booths	
Promotion Materials					
Advertisement in Program Booklet	Front (One Page)	Back (One Page)	Inner (One Page)	Inner (One Page)	
Promotional Material Insert in Delegate Satchels Opportunity	Company Brochure	Company Brochure	Company Brochure	Flyer	
Gifts Insert in Delegate Satchels Opportunity	√	\checkmark	\checkmark	\checkmark	
Designated Water for the Conference	Logo Display on the Water Bottle				
Audio & Video Promotion					
Video During the Conference Opening Day	Before the Opening Ceremony	Coffee Break	Coffee Break	-	
Video During the Technical Session	-	-	-	Coffee Break	
Video During the Banquet	Random Time	Before the Banquet	-	-	
Talk in the Technical Session	15 min	-	-	-	
Banquet Title	-	Title and Message of Appreciation	-	-	

Single Sponsorship

Advertising Type	Benefits	Value
Honorary Naming	As a Co-organizer	US\$8,000
Coffee Break Sponsor	Coffee Break Title with Logo Display; One Easy-to-open Opportunity (Half a Day)	US\$3,200
Advertising During the Main Conference	Logo Display on Onsite Materials or on LED Screen	US\$2,400
Advertising During the Technical Session	Logo Display on Onsite Materials or on LED Screen	US\$1,600
Advertising in the Venue	Logo Display on Onsite Materials	US\$1,600
Online Advertising	Logo Display on the 'Sponsor Page' with link to the sponsor's website, and a brief company introduction within 200 words	US\$1,600



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Exhibition Opportunity

Unit Price	Remarks	
US\$1,600	Floor #5, 44 units (marked in red)	
US\$800	Floor #5, 11 units (marked in blue)	
 Square is 2m×3m per booth; Fascia Board, Two Lamps, One Table, Two Chairs, One 220v Power Outlet; Two Exhibition Pass (Conference meal ticket not included). 		
	US\$1,600 US\$800 • Square is 2m×3m per booth; • Fascia Board, Two Lamps, One Table,	







Booth Reference





www.iaeg2022.org





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Booking Guidelines

Steps:

- 1. Email booking requests to Sophie Guan (iaeg2022@cdut.edu.cn);
- 2. Download the Sponsorship Application Form, scan the signed form and email to "iaeg2022@cdut.edu.cn";
- 3. You will get reservation confirmation from the conference sponsorship contact within 2 working days by email;
- 4. Make payment to the bank account designated for the conference within 7 working days after the confirmation email;
- 5. You will get the scan file of the signed substitute contract by email after the payment confirmation. It indicates that booking is successful.

Important Notes:

- 1. The signed substitute contract shall submit when you sign-in at the conference venue.
- 2. If payment hasn't been made within 7 working days after the confirmation email, booking is failed.
- Sponsors or exhibitors are prohibited from transferring their booths and benefits or displaying products that do not match the scope of the conference. Otherwise, the sponsorship or exhibition qualification will be cancelled without refund. And they shall bear full legal responsibility.
- 4. Sponsors or exhibitors shall comply with all regulations of the organizers and the exhibition hall. Please read more details in the Exhibitor Manual of IAEG 2023.
- 5. In order to ensure the overall image of the conference, the organizer has the final decision right on the layout and movement of booths.
- 6. If the sponsor or exhibitor abandons the sponsorship, exhibition or participation after paying the relevant fees, the fees paid will not be refunded.
- 7. Sponsors and exhibitors shall guarantee the advertising or exhibiting products and promotional materials shall not infringe upon the intellectual property rights of others, and shall bear full legal responsibility in case of infringement disputes.
- 8. If the conference cannot be held as scheduled due to weather, natural disasters, COVID-19 or other irresistible factors or government factors, the organizer reserves the right to adjust the time and location, and does not assume other responsibilities.

Looking forward to your participation in IAEG XIV Congress 2023.